INTRODUCTION

Questionnaire Purpose: The 2008-2009 Work Plan of the International Competition Network's Advocacy Working Group includes a project on Market Studies. The Office of Fair Trading is leading this work. The purpose of this questionnaire is to gather information about members' experiences conducting market studies as part of their advocacy efforts. We intend to analyse and report on the results, and to consider developing a guidance document on procedure and evaluation criteria for market studies work. We would very much welcome your input.

Confidentiality Statement: For research and dissemination purposes, the Advocacy Working Group would like to be able to use and report all of the data collected on this survey. Most of the data will be reported in aggregate form, but in some cases we may want to report results in such a way that it will be possible to identify the responding agency or jurisdiction – for example we would like to be able to highlight particular areas of best practice. The report will not identify individual respondents. If there are responses in this questionnaire that you want us to report only in aggregate form, if at all, please indicate which by noting the relevant questions in the box below.

The time taken to complete this questionnaire will vary depending on how much Authorities have to say on the subject. We estimate though, based on OFT experience, that this questionnaire will take no longer than 3 hours to complete.

A. <u>ABOUT YOUR AUTHORITY</u>

٧	h of the following describes your Authority?
	A competition and consumer body
	A competition body
	Other, if so please provide further detail below
L	
	here any sectors in your country, such as utilities, transport, telecoms
	here any sectors in your country, such as utilities, transport, telecoms,
	here any sectors in your country, such as utilities, transport, telecoms, hare regulated by other competition Authorities? Yes
	h are regulated by other competition Authorities?
v	h are regulated by other competition Authorities? Yes

The FNE is the sole Chilean competition authority. However, there are industry-specific regulators that play a role in competition issues within their regulated sector, according to their respective statutes. In Chile, the regulated markets are the following: gas; electricity generation and distribution; telecommunications; financial; pension fund management; health compulsory insurance; public transport; fisheries and aquaculture; water and sewage services; sea, land and air ports; telecommunications; and transportation services in extreme zones.

If you do not have a function similar to the definition of market studies below you need not complete any of the remaining questions. Please go straight to G3 and complete contact details. Thank you.

B. PURPOSE OF MARKET STUDIES

B1. Draft Definition of Market Studies (discussed in the Working Group):

For the purposes of this project, market studies are distinguished from enforcement action against individual undertakings.

Market studies are research projects conducted to gain an in-depth understanding of how sectors, markets, or market practices are working.

They are conducted primarily in relation to concerns about the functioning of markets arising from one or more of the following: (i) firm behaviour; (ii) market structure; (iii) information failure; (iv) consumer conduct; (v) public sector intervention in markets (whether by way of policy or regulation, or direct participation in the supply or demand side of markets) and (vi) other factors which may give rise to consumer detriment.

The output of a market study is a report containing findings based on the research. This may find that the market is working satisfactorily or set out the problems found. Where problems are found the market study report can include: (i) recommendations for action by others, such as legislatures, government departments or agencies, regulators, and business or consumer bodies; and/or (ii) commitments by the competition (or competition and consumer) authority itself to take advocacy and/or enforcement action.

Please use the box below to comment on the above definition: in what respects is it the same as/different from the way your Authority defines market studies?

It is similar in general terms, though it differs in that the Chilean Competition Authority does not address consumer policy issues.

B2. Which of the following does your Authority consider to be the purpose(s) of market studies? Please rate your answers in order of importance, with 1 being most important and use (N/A) where this applies:

	` ,
Rating	Purpose of market studies
6	To help set internal priorities for the market or sector
1	To enhance knowledge of the sector
2	To assess the state of competition in the market/sector
N/A	As a preparation for intervention in the legislative process
8	To obtain understanding of the market to take enforcement action
5	To decide which of a range of further tools to employ if a problem is
	found
4	To investigate suspected market failure that cannot be assigned to a
	specific undertaking
7	To define a market for the purposes of enforcement action

3 To assess the impact of Government policy/regulation on a market

Any other purposes? If so please provide further detail below.

- Recommendations for corrective measures (undertakings, regulatory agencies, legislative, executive),
- Advocacy/ promotion of competition or law enforcement.
- The market surveys can also provide a ground for launching an ex officio investigation whenever their outcomes suggest that in a market, a certain feature, structure or condition, or combination of them, prevent, restrict or distort competition. An ex officio investigation occurs when no complaint or request by a third party has been made to the FNE to open an investigation, but it has been rather the FNE itself that has detected, mostly through the active assessment of markets, i.e. a market studies, signals that may indicate the existence of an anticompetitive conduct. Although, in practice most of the market studies carried out by the FNE have been part of an investigation, that is not always the case, as they may well be a precedent or tool that serves to trigger the opening of such investigations. The initial evidence prompting the FNE to initiate an investigation may come from different sources, such as whistleblowers, observations made by consumers, sector enquires or market studies.

Always Usually

No

Occasionally

SELECTION	
How does your Authority gather ideas for market studies? Please n	nark
whichever apply:	
Feedback from consumers/consumer groups	
□ Business complaints/concerns	
☐ By asking for the submission of idea on your web-site	
Other, if so please provide further detail below	
 those economic sectors which have not been discussed or investigated before and with high impact on economic agents; those markets with high entry barriers; those markets with few players; potentially conflictive, based on the number of complaints or put 	
notoriousness;	abiio
the likelihood of mergers;	
 where previous studies suggest the convenience of further inquires, those that for any other reason need to be studied in greater depth 	and
Does your Authority choose which markets to study?	

Plea	se detail below who can instruct your Authority and in what circumstance
Has	your Authority been <u>instructed</u> to carry out markets studies? Please ma
	chever applies:
	Always
	Usually
	Occasionally
\boxtimes	No
	others <u>ask</u> your Authority to voluntarily carry out market studies? Findle, organisations representing consumers or businesses. Yes No
	, please provide details below of who the "others" are.
	, please provide details below of who the others are.
11 30	
	our Authority chooses the studies, what factors can influence solection of
If yo	
If yo	icular market study? Please mark whichever apply:
If yo	icular market study? Please mark whichever apply: Value of market
If yo	icular market study? Please mark whichever apply: Value of market Size of detriment
If yo	icular market study? Please mark whichever apply: Value of market Size of detriment Type of detriment
If you part	icular market study? Please mark whichever apply: Value of market Size of detriment Type of detriment Market importance
If yo	icular market study? Please mark whichever apply: Value of market Size of detriment Type of detriment Market importance Likelihood of mergers
If you part	icular market study? Please mark whichever apply: Value of market Size of detriment Type of detriment Market importance Likelihood of mergers Unusual market events
If you part	icular market study? Please mark whichever apply: Value of market Size of detriment Type of detriment Market importance Likelihood of mergers Unusual market events Likelihood of a successful outcome
If you part	icular market study? Please mark whichever apply: Value of market Size of detriment Type of detriment Market importance Likelihood of mergers Unusual market events Likelihood of a successful outcome Impact on consumers
If you part	icular market study? Please mark whichever apply: Value of market Size of detriment Type of detriment Market importance Likelihood of mergers Unusual market events Likelihood of a successful outcome Impact on consumers Entry barriers
If you part	icular market study? Please mark whichever apply: Value of market Size of detriment Type of detriment Market importance Likelihood of mergers Unusual market events Likelihood of a successful outcome Impact on consumers Entry barriers Degree of concentration
If you part	Value of market Size of detriment Type of detriment Market importance Likelihood of mergers Unusual market events Likelihood of a successful outcome Impact on consumers Entry barriers Degree of concentration Market structure
If you part	icular market study? Please mark whichever apply: Value of market Size of detriment Type of detriment Market importance Likelihood of mergers Unusual market events Likelihood of a successful outcome Impact on consumers Entry barriers Degree of concentration
If you part	icular market study? Please mark whichever apply: Value of market Size of detriment Type of detriment Market importance Likelihood of mergers Unusual market events Likelihood of a successful outcome Impact on consumers Entry barriers Degree of concentration Market structure
If you part	icular market study? Please mark whichever apply: Value of market Size of detriment Type of detriment Market importance Likelihood of mergers Unusual market events Likelihood of a successful outcome Impact on consumers Entry barriers Degree of concentration Market structure Political interest/attention
If you part	icular market study? Please mark whichever apply: Value of market Size of detriment Type of detriment Market importance Likelihood of mergers Unusual market events Likelihood of a successful outcome Impact on consumers Entry barriers Degree of concentration Market structure Political interest/attention Degree of product differentiation
If you part	icular market study? Please mark whichever apply: Value of market Size of detriment Type of detriment Market importance Likelihood of mergers Unusual market events Likelihood of a successful outcome Impact on consumers Entry barriers Degree of concentration Market structure Political interest/attention Degree of product differentiation Product Life Cycle
If you part	icular market study? Please mark whichever apply: Value of market Size of detriment Type of detriment Market importance Likelihood of mergers Unusual market events Likelihood of a successful outcome Impact on consumers Entry barriers Degree of concentration Market structure Political interest/attention Degree of product differentiation Product Life Cycle Level/type of consumer complaints/concerns
If you part	Value of market Size of detriment Type of detriment Market importance Likelihood of mergers Unusual market events Likelihood of a successful outcome Impact on consumers Entry barriers Degree of concentration Market structure Political interest/attention Degree of product differentiation Product Life Cycle Level/type of consumers complaints/concerns Level/type of business complaints/concerns Profile of affected consumers e.g. vulnerable through age/disability
If you part	Value of market Size of detriment Type of detriment Market importance Likelihood of mergers Unusual market events Likelihood of a successful outcome Impact on consumers Entry barriers Degree of concentration Market structure Political interest/attention Degree of product differentiation Product Life Cycle Level/type of consumers complaints/concerns Level/type of business complaints/concerns

1	Impact on economic agents.
2	Market structure.
3	Desire to obtain knowledge about the market.
4	Profile of affected economic agents.
5	Likelihood of mergers
Wit	Yes No , what form do these powers take? Please provide detail below. hin the context of an ongoing investigation, the FNE may request any cer and any private party to provide the information it deems necessary for any private party to provide the information it deems necessary for any private party to provide the information it deems necessary for any private party to provide the information it deems necessary for any private party to provide the information it deems necessary for any private party to provide the information it deems necessary for any private party to provide the information in the private party to provide the information in the private party to provide the information in the party to provide the information in the private party to provide the private party to private party to provide the private party to private party to provide the private party to provide the private party to part
pur ma mo	cer and any private party to provide the information it deems necessary for pose of the investigation, which may include data required for the complet rket studies. The bill currently under discussion in the congress would introver clarity regarding the circumstances in which the competition authority need the supply of information for conducting market studies for purposes
	n investigations.

D3. What form do these powers take, is their use subject to any constraints and what sanctions exist to deal with non compliance? Please provide detail below.

As stated above, the FNE may compel the submission of information within the context of an ongoing investigation. Failure to comply with a request of information

in relation to an ongoing investigation may result in imprisonment for up to 15 days. D4. For market studies purposes, is it better to have formal powers to compel the supply of information? Yes (please proceed to question D4.1) \boxtimes No (please proceed to question D4.2) D4.1. Please explain why it is better to have formal powers and identify what, if any, additional powers your Authority would like. Please proceed to question D5. D4.2. Please explain below why it is not better to have formal powers. We consider having formal powers for general market studies not to be necessary. The main goal of market studies is to enhance our knowledge of a given market. This is achievable by accessing public sources and by a healthy cooperative relationship with the private agents involved. D5. Using a scale of 1 (very dissatisfied) to 6 (very satisfied), please rate below how satisfied your Authority is with its powers. 1 П 2 3 5 \boxtimes 6 D5.1 Please explain your rating below and identify whether, and if so how, you consider the powers you have to be excessive and what, if any, additional powers your Authority would like and why. For market studies purposes, we consider our powers sufficient to accomplish our goals. We must note that this is not the case for investigations, for instance on hard core cartels, where the lack of investigative powers is a notorious impediment to fully achieve our goals in that area of work. D6. Information gathering: the following questions are about the information your Authority uses when undertaking market studies. D6.1. Does your Authority collect anecdotal evidence? \boxtimes Yes No D6.2. Does your Authority collect empirical evidence? \boxtimes Yes No D6.3. Who does your Authority collect evidence from? Please mark whichever apply: \boxtimes Consumers \boxtimes Businesses \boxtimes Other domestic Government Departments \boxtimes Business organisations Consumer organisations

International stakeholders

	Other, if so please provide further detail below
D6.4.	Does your Authority use any of the following. Please mark whichever apply:
D6.5.	Does your Authority ever undertake external research by contacting third parties for information? ☐ Always ☐ Usually ☐ Occasionally ☐ No (please proceed to question D7)
D6.6.	How is your external research undertaken? Please mark whichever apply: ☐ You undertake it yourselves ☐ Through external contractors (for example, market research agencies, academics, economic consultants)
-	o both internal research, carried out by ourselves, and external research, carried out stractors).
D6.7.	How often is external research undertaken as part of your Authority's market studies work? Always Usually Occasionally Never
D7.	Can your Authority use evidence obtained during a market study for enforcement actions? ☐ Yes ☐ No
D8.	Has your Authority used evidence obtained during a market study to help take forward enforcement work? Yes

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¹ Administrative data is information already held by the Authority perhaps as a result of case work, enquiries etc.

etc.

² Mystery shopping is when external contractors, or an Authority's own staff, pose as customers making enquiries about a purchase in order to see how they are dealt with by businesses.

	ICN	Advocacy work Group - Market Studies Project Questionnaire
		No
D9.		nolder ³ information/engagement: the following questions are about how Authority communicates with stakeholders when undertaking market s.
D9.1.	Please	your Authority communicate with stakeholders on any of the following. I mark whichever apply: Reasoning behind the selection of the market Purpose of the study Scope of the study Stages involved Timescale Reasoning behind recommendations Progress updates Market study staff names Market study contact details
D9.2.	apply: □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □	Issue press releases Put information on your web-site Hold private meetings with stakeholders Hold public meetings with stakeholders Hold workshops/seminars Issue questionnaires Issue public consultations before publishing final study Other, if so please provide further detail below
D9.3.		end of the market study does your Authority publish a final report? Always Usually Occasionally No
D9.4.	mark v	rour Authority publish anything else at the end of a market study. Please whichever apply: Associated research Feedback from stakeholders Evidence obtained Results of any consultations Other, if so please provide further detail below e market enquires have lead to internal working papers and data bases, so results and main conclusions are treated as internal information and

³ Stakeholders are those with an interest in the work being undertaken because of the potential impact it has or could have on them.

knowledge within the FNE; nevertheless, these studies can and have been <u>made</u> <u>public in the context of cases or reports submitted to the Competition Court</u>. Thus, these market studies feed the enforcement units professionals work. They may also serve as an input for technical reports to the Competition Court, for the National Economic Prosecutor's founded opinions when responding consultations by Legislators, and other advocacy actions.

D9.5. What are the pros and cons of your Authority's approach to engaging/communicating with stakeholders?

The FNE has a friendly approach towards companies and other private agents involved in a market which is being studied. We have found to be the general case that they want us to know better what they do and why they do so. Besides, willingness to collaborate is often a sign of a "healthy" market, and thus already provides some useful information. Our flaw is, in our view, the lack of disclosure of the studies, which is due to the actual risk of our conclusions being considered as binding for further FNE's actions, something we expect to overcome in the near future.

D9.6. Is your Authority required to make any or all information public or is it left to your discretion what information to disclose? Please answer below.

At the moment, it is discretional. From April 2009 a new law on active transparency of public services will be in place, and some changes may apply on this point. The way of implementing the eventual changes in publication policies is currently being discussed within the organisation.

D9.7. Does your Authority have a process for the handling of sensitive or confidential information obtained from stakeholders during a market study? For example do you give assurances or are you under any legal obligations to protect the information supplied?

	Vaa
\boxtimes	Yes
	No (please proceed to question D10)
If so,	please provide detail below.

First, the agency has a general procedure for the treatment of confidential information. Moreover, any FNE's officer is bond to keep secrecy over any information, facts or data that has come to his knowledge during the discharge of his duties, and particularly the information obtained by virtue of the power to compel the submission of such information in the course of an investigation. It is important to underline the fact that in April 2009 a new statute on Public Sector Transparency will enter into force. This new statute limits the active transparency principle applicable to all public entities' information, and exempts from the public access principle the information that may affect third parties' rights and the information that may hinder the prevention, investigation and prosecution of a crime or offence, or that deals with evidence needed for judicial defence. Likewise, the information or deliberations that take place previous to the adoption of a resolution, measure or policy are also exempted from this transparency principle. Yet, we do not normally receive confidential information for market studies.

D9.8.	What, it	f any,	are th	e lega	ıl consequenc	es if	your A	uthority	fails t	o prot	tect
	sensitiv	e or	confid	ential	information?	For	exampl	e could	your	staff	be
	prosecu	ited? F	Please p	rovide	e detail below.						

Any FNE's officer is bond to keep secrecy over any information, facts or data that has come to his knowledge during the discharge of his duties, and particularly the information obtained by virtue of the power to compel the submission of such information in the course of an investigation. Fail to protect this information is a criminal offence.

D10.	Do your Authority's market studies have to be carried out within a statutory timeframe? Yes No If so, what is the timeframe?
D11.	If there is no statutory timeframe, does your Authority set its own defined timeframe and milestones? ☐ Yes ☐ No (please proceed to question D15)
D12.	Are the timeframes published? ☐ Yes ☐ No
D13.	Are the defined milestones published? ☐ Yes ☐ No
D14.	Can the timeframe/defined milestones subsequently be altered? ☐ Yes ☐ No
D15.	On average what is the length of your Authority's market studies?
	The completion of Market studies takes between six to ten months.
D16.	Does your Authority ever commission third parties to undertake its market studies work? ☐ Yes ☐ No (please go to question D19)
D17.	How frequently does your Authority commission third parties? ☐ Always ☐ Usually ☐ Occasionally ☐ Never

D18.	Under what circumstances would you commission a third party to carry out a
	study on your Authority's behalf? Please explain below.

- When there is a need of a particular expertise that the NEPO's professionals lack.
- When the objectives exceed the capabilities of the NEPO team.
- When the external expertise is deemed necessary in order to complement

	the NEPO's internal work.
	s your Authority have a standardised internal process on how to carry out
\boxtimes	Yes
	No (please proceed to question D20)
_ If so	please describe the process below.
	are now developing a guide on market studies' elaboration procedures.
	s your Authority have guidance for external stakeholders about its market ies work?
	Yes
\boxtimes	No (please proceed to question D22)
Wha	areas does this guidance cover? Please mark whichever apply:
	Purpose of market studies
	Selection
	Process
	Outcomes
	Other, if so please provide further detail below
your	Other, if so please provide further detail below do you consider to be the top three areas of procedural best practice in Authority's market studies work? What is the reasoning behind your ces? Please insert detail below.
your choi	Other, if so please provide further detail below do you consider to be the top three areas of procedural best practice in Authority's market studies work? What is the reasoning behind your
your choi	Other, if so please provide further detail below do you consider to be the top three areas of procedural best practice in Authority's market studies work? What is the reasoning behind your ces? Please insert detail below. Existence of formal criteria as guidance to decide in which markets to conduct
your choi 1	Other, if so please provide further detail below do you consider to be the top three areas of procedural best practice in Authority's market studies work? What is the reasoning behind your ces? Please insert detail below. Existence of formal criteria as guidance to decide in which markets to conduct studies.
your choi 1	Other, if so please provide further detail below do you consider to be the top three areas of procedural best practice in Authority's market studies work? What is the reasoning behind your ces? Please insert detail below. Existence of formal criteria as guidance to decide in which markets to conduct studies. Implementation of a collaborative friendly approach with stakeholders to

D24. How many studies does your Authority typically do in a twelve month period?

	Please insert detail below.
	Four years ago, the typical number of market studies carried out per year was two;
	however, over the last years this number has tripled, and therefore we may say
	that, on average, we perform 4 market studies per year. Yet, we now expect to
	perform no less than six studies per year.
	perform no less than six studies per year.
D25.	On average, how many people (Full Time Equivalents) at your Authority typically work on a particular market study? Please answer below and provide details relating to whether these people are specialists such as competition lawyers, economists, consumer lawyers, financial analysts etc.
	Between three and six professionals, with varying degrees of commitment.
D26.	How many people (Full Time Equivalents) does your Authority have allocated to working on market studies at any one time? Please answer below. Between three and four people (Full Time Equivalents).
	Between tinee and rour people (i un rinie Equivalents).
D27.	Does your Authority have dedicated teams who only do market studies work? ☐ Yes (please proceed to question D29) ☐ No (please proceed to question D28)
D28.	If you do not have dedicated teams, what is your Authority's process for
D 20.	creating a market study team? Please describe below.
	creating a market study team: Trease describe below.
D29.	Using a scale of 1 (not satisfied) to 6 (very satisfied), please rate below how satisfied your Authority is with its process for carrying out market studies work.
	Please explain your rating below.
	We are focusing on this subject since last year. For this purpose we have created a
	small specialised team and we have focused on their training and access to
	information and analytical tools. So far the results have shown to be very satisfying,
	although we are aware that there is much room for improvement.
E.	OUTCOMES
E1.	Before deciding on a study's recommendations is it standard procedure for
	your Authority to take into account whether the benefits will exceed any
	additional costs to for example business or others?
	∀es
	□ No
	Please use the box below if you wish to comment on your answer.
E2.	Can your studies result in any of the following recommendations and/or actions (i.e. which of these outcomes are possible)? Please mark whichever

apply:

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Consumer Enforcement Consumer Education Business Education Voluntary business compliance Voluntary business action Recommendations to business on self regulation
Business Education Voluntary business compliance Voluntary business action
Voluntary business compliance Voluntary business action
Voluntary business action
•
Recommendations to business on self regulation
· · · · · · · · · · · · · · · · · · ·
Recommendations to Government for changes in the law
Recommendations to Government to change market structure
Recommendations for changes to Government policy
Referral to third parties for action
Other, if so please provide further detail below
your studies actually resulted in any of the following recommendation
r actions? Please mark whichever apply:
Competition Enforcement
Consumer Enforcement
Consumer Education
Business Education
Voluntary business compliance
Voluntary business action
Recommendations to business on self regulation
Recommendations to Government for changes in the law
Recommendations to Government to change market structure
Recommendations for changes to Government policy
Referral to third parties for action
Other, if so please provide further detail in the box below. Please also use t
box if you wish to comment further on your answers to this question.
our Authority's recommendations to Government have to be responded t
Yes
No (please go to question E6)
•

E7.	Is Business under a legal obligation to act upon your Authority's recommendations?
	Yes
	No
E8.	Using a scale of 1 (not often) to 6 (very often), please rate below how often your
	Authority's recommendations have been implemented by Government and/or Business.
	\square 1 \square 2 \square 3 \boxtimes 4 \square 5 \square 6
	Please explain your rating below.
	Competition Enforcement: The Chilean supermarket industry has become
	increasingly concentrated over the last decade, due to both the organic growth of
	the main actors and to mergers that have reduced the number of firms in the
	former. This has affected the relationship between supermarkets and their trading
	partners, both 'upstream' (suppliers) and 'down-steam' (customers). The study analyzed the relationship among participants upon the base of publicly available
	empirical evidence, and it results were one of the elements considered in the
	recent actions of the Competition authorities in this market.
	Recommendations to Government for changes in the legislation: Mobile telephony
	market. There are two studies on this particular matter, one of them was internally
	produced, and the second one, by external advisors. Both of them are
	complementary and help to explain how the mobile telephony market operate and
	interact with other connected markets (as local telephony and long distance carriers) and facilities. Both studies contributed to identify competition issues and
	imperfections, and were used as a basis for the National Economic Prosecutor's
	opinion in the congressional discussions concerning new legislation on this market.
	Recommendations for changes to Government policy: Third generation technology
	in mobile telephony (3G). These studies focused on how the bidding procedures of
	new radio spectrum to be awarded to enhance 3G services affect the mobile
	telephony market, and to a lesser extent, the new mobile Internet services market.
	Besides, as a result of these studies, the FNE presented recommendations for the
	design of further bidding auctions of the radio spectrum, as requested by the TDLC in a consultation filed by the telecom regulator.
	in a consultation med by the telecom regulator.
E9.	Using a scale of 1 (not satisfied) to 6 (very satisfied), please rate below how
	satisfied your Authority has been with the level of implementation in respect of
	its recommendations?
	□ 1 □ 2 □ 3 □ 4 ⋈ 5 □ 6
	Please explain your rating below
- 40	What does your Authority do to the and amount more and discours and the second of the
E10.	What does your Authority do to try and ensure recommendations are adopted?

14

Please mark whichever apply:

ICN Advocacy Work Group - Market Studies Project Questionnaire Dedicate a team to take forward follow up work Issue press notices Hold press conferences Utilise public speaking opportunities Make use of third party advocates Use advocacy within Government Other, if so please provide further detail below or use this box to comment further E11. Has your Authority ever worked collaboratively with third parties to help achieve your desired outcomes? For example working with consumer groups on a consumer education campaign or business or business groups on voluntary action? Yes Sometimes П \boxtimes No (please proceed to question F1) Please explain briefly how you have worked with third parties in the past to E12. help achieve your desired outcomes. F. **EVALUATION** What are your Authority's most successful market studies? Please list up to

F1. three examples and say why you consider them to be successful.

	Market Study	Most successful why?
1	☐The Chilean	Competition Enforcement: its results were one of the
	supermarket	elements considered in the recent actions of the
	industry	Competition authorities in this market.
2	Mobile telephony	Recommendations to Government for changes in the
	market	legislation: basis for the National Economic
		Prosecutor's opinion in the congressional discussions
		concerning new legislation on this market.
3	Mobile telephony	Recommendations for changes to Government policy:
	market: Third	recommendations for the design of further bidding
	generation	auctions of the radio spectrum, as requested by the
	technology in	TDLC in a consultation filed by the telecom regulator.
	mobile telephony	

F2. What are your Authority's least successful market studies? Please list up to three examples and say why you consider them to have been unsuccessful.

Ī		Market Study	Least successful why?
Ī	1	Health Compulsor	There were no expected results.
		Insurance	
Ī	2	Pension Fun	d There were no expected results.

Does your Authority measure the impact⁴ of its market studies work? Yes No (please go to question F11) Does your Authority have published criteria for measuring impact? Yes No What aspects of cost/benefit does your Authority take into account whe measuring the impact of its market studies work? Please explain below. How does your Authority measure the impact of its market studies wor Please mark whichever apply: Contract third parties to carry out independent evaluations of your work Conduct your own evaluations Publish the results of evaluations Other - if so please provide further detail below Does your Authority have a dedicated team to measure impact? Yes No Please describe below the pros and cons of your Authority's process measuring impact.	What does your Authority see as the top three benefits of market studies Please insert detail and explain your answer below. 1 We have developed internal knowledge on specific markets 2 We have developed good relationships with sectorial regulators 3 We have gained trust from economic agents Does your Authority look back and reflect on the effect of its market studies work? Yes No Does your Authority measure the impact of its market studies work? Yes No (please go to question F11) Does your Authority have published criteria for measuring impact? Yes No What aspects of cost/benefit does your Authority take into account whereasuring the impact of its market studies work? Please explain below. How does your Authority measure the impact of its market studies work easuring the impact of its market studies work enastry out independent evaluations of your work Conduct your own evaluations Does your Authority have a dedicated team to measure impact? Yes No Please describe below the pros and cons of your Authority's process measuring impact.		Management	
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⁴ By impact we mean measuring the changes in market outcomes following your market studies work. 16

ICN Advocacy Work Group - Market Studies Project Questionnaire

market studies?
Yes
□ No
If so, please briefly outline the main issues raised.
Following the issuance of some market studies, in the context of judicial processes,
we have received good feedback from sectorial regulators and economic agents
about the good quality of our analyses and reports.
FINALLY Please use the box below if you wish to provide any additional information or
Please use the box below if you wish to provide any additional information or
Please use the box below if you wish to provide any additional information or
Please use the box below if you wish to provide any additional information or comments not covered by the questions.
Please use the box below if you wish to provide any additional information or comments not covered by the questions. Would you please complete the attached annexe, as far as you are able, so that
Please use the box below if you wish to provide any additional information or comments not covered by the questions. Would you please complete the attached annexe, as far as you are able, so that we have a summary table of the market studies work undertaken by your
Please use the box below if you wish to provide any additional information or comments not covered by the questions. Would you please complete the attached annexe, as far as you are able, so that

G3. Please provide your contact details below.

Authority name and	Fiscalía Nacional Económica de Chile
address:	Agustinas 853, piso 2, Santiago, Chile
Contact Name:	Ximena Rojas
	Research Division
Telephone:	+562 753 56 39
E-mail:	internacional@fne.gov.cl
Date:	2009-01-12

Thank you for completing this questionnaire.